

Cookies Policy

At SwitchUp Marketing (“Agency”, “we”, “us”, or “our”), we use cookies on our website to improve your browsing experience and help us understand how our site is used. This Cookies Policy explains what cookies are, how we use them, and your options regarding their use.

What Are Cookies?

Cookies are small text files that are placed on your device (computer, tablet, or mobile device) when you visit a website. They allow the website to remember your preferences, enhance functionality, and collect anonymous information about your browsing behaviour.

Types of Cookies We Use

We use the following categories of cookies on our website:

1. Essential Cookies

These cookies are necessary for the proper functioning of our website. They allow you to navigate the site and use its features. Without these cookies, some services may not be available.

2. Analytical/Performance Cookies

These cookies help us understand how visitors use our website, including which pages are visited most often, how visitors navigate through the site, and how long they stay on each page. This information is collected anonymously and used to improve the performance and usability of our website.

3. Functionality Cookies

These cookies remember your preferences, such as language or region, so that your experience is tailored to your needs.

4. Third-Party Cookies

We may use third-party services (such as analytics providers) that place cookies on our site to help us monitor traffic and website performance. These cookies are subject to the privacy policies of the third-party providers.

How to Manage Cookies

You can manage your cookie preferences through your browser settings. Most browsers allow you to block or delete cookies, although this may affect the functionality of our website. For instructions on how to do this, please refer to your browser’s help guide.

No Personal Tracking

The cookies we use do not identify you personally. They are used to collect information in an aggregated and anonymous form, which helps us improve our website and services.

Changes to This Cookies Policy

We may update this Cookies Policy from time to time. Any changes will be posted on this page. We encourage you to review this policy periodically to stay informed about how we use cookies.

Contact Us

If you have any questions about our use of cookies, please contact us:

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